

## PROFESSIONAL Skills

- Photoshop
- Indesign
- Dreamweaver
- Front Page
- Photo editing
- Basic Flash
- HTML coding
- Microsoft Office
- Communication Skills
- Innovative
- Dedicated
- Team Player

## EXPERIENCE

### Founder & Marketing Specialist

Nov. 2005 – Present

LML GRAPHIC DESIGN - Mesa, AZ

- Founded a full service marketing company that provides specialized solutions for small businesses.
- Designs and develops websites, logos, and web banners customized to the clients' needs.
- Provides customized, as well as stock, photography for clients.

### Marketing Specialist

Sept. 2006 – June 2008

INTESOURCE, INC. - Phoenix, AZ

- Produced focused and relevant websites, newsletters, company and product updates, and other client/prospective client communications.
- Redesigned Intesource's website, software applications, and application dashboard.
- Created charts, graphs, and graphics to aid in client, sales, and board meetings.
- Assisted in planning and coordinating all aspects of company conferences, trade shows, and other events.
- Supported sales staff and other departments with marketing material.

### Co-Founder & Marketing Associate

June 2006 – Jan. 2007

ALL ARTIST MARKETING & PROMOTIONS - Tempe, AZ

- Co-founded All Artists to create marketing strategies for artists, musicians, and small business owners.
- Created marketing campaigns for The Big Lebowski Art Exhibit and for the band, Slapdash, increasing attendance by 30-40% through flyers, managing myspace accounts, and press releases.

### Marketing Intern

Aug. 2005 – Sept. 2006

TURNER CONSTRUCTION

- Designed, produced, and distributed general contractor proposals to prospective job bids.
- Generated internal and external communications for company updates and programs.
- Constructed marketing material to support interviews, public relations events, and trade shows.
- Created advertisements featured in magazines, brochures, and newspapers.
- Designed customized proposal templates, tabs, table of contents, covers, etc.

## EDUCATION

ARIZONA STATE UNIVERSITY - Tempe, AZ

Graduation: July 2008

- Bachelor of Science in Marketing
- Certificate in Small Business and Entrepreneurship

## REFERENCE

Amanda Elliot

Marketing Manager, Gilbane Inc.

480.254.3764